

# gregory

Gregory Signs & Engraving Ltd.  
Vaughan, Ontario  
June 2007.

**SYSCO**® North America's leading food service marketer and distributor is dedicated to helping their customer succeed. SYSCO's foundation is that of an entrepreneurial culture that fosters the autonomy of each and every one of their operating entities across the United States and Canada. Gregory Signs is giving SYSCO's industry a boost by helping expand its name across the country. Gregory Signs will be marketing and manufacturing SYSCO's franchises and franchise products in the most comfortable and affordable way possible. The idea is to provide SYSCO's new franchise owners to brand their store from the comfort of home or office online!

SYSCO operates in one of the most basic of industries - the distribution of food and related products and services to restaurants, nursing homes, hospitals, hotels, motels, schools, colleges, cruise ships, sports parks and summer camps - wherever a meal is prepared away from home. SYSCO's success is deeply intertwined with its customers, for they are only successful if they help their customers be successful. Gregory Signs will shorten that gap by helping them decide what product works better for their franchise business.

Gregory Signs will provide a full spectrum of equipment to complement its broad food product

offerings. All from chalk boards and menu boards to illuminated awnings and digital prints.

Gregory Signs products and supplies, as well as SYSCO's, are known throughout the industry for quality, durability and value. SYSCO's products, from cutlery and chef's apparel to heavy equipment such as fryers and freezers, keep customers supplied with the equipment they need to run their operations smoothly.

Today, SYSCO has sales and service relationships with approximately 390,000<sup>(1)</sup> customers and remains committed to helping them succeed in the food service industry and satisfy consumers' appetites.

Operating from 170 locations throughout the contiguous United States and portions of Alaska, Hawaii, and Canada. As a result, SYSCO can make a difference in its customers' lives and the success of their businesses.

Gregory Signs, so far in the process of expansion of SYSCO, has designed, engineered, and manufactured many tradeshow booths promoting the new "SYSCO's Brandables®". SYSCO's Brandables® has the profitable answer to high profile branding with care, flexibility, quality, variety and the service to back it up. Meeting with SYSCO ensured free flowing communications between all parties regarding scheduled deliveries, installations and deadlines and also played a pivotal role in ensuring that the site would be 'going live' on time.



The installation was managed by Gregory Signs, which ensured that all deadlines were met and that SYSCO could show the four tradeshow booths on time without any problems at SYSCO's healthcare conference in Toronto, Ontario.

<GS. SYSCO Tradeshow booths. Toronto, Ontario. May 2007. <sup>(1)</sup> SYSCO website, www.sysco.com; 2007.

**SYSCO**®



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